**Kakatiya University Warangal 506 009**

Scheme for **B.B.A** Programme under **Choice Based Credit System**

With Effect from the Academic Year 2016-2017

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| ***FIRST YEAR SEMESTER-I*** | | | | | **Max. Marks** | | | |
| Code | Course Title | Course Type | HPW | Credits | **Internal Marks** | **End**  **Exam**  **Marks** | **Lab Practical** | **Total Marks** |
| BBA 101 | Environmental Studies | AECC-1 | 2 | 2 | 10 | 40 |  | 50 |
| BBA 102 | English | CC-1A | 4 | 4 | 20 | 80 |  | 100 |
| BBA 103 | Second Language | CC-2A | 4 | 4 | 20 | 80 |  | 100 |
| BBA 104 | Business Environment | DSC- 1A | 4 | 4 | 20 | 80 |  | 100 |
| BBA 105 | Business Economics | DSC- 2A | 4 | 4 | 20 | 80 |  | 100 |
| BBA 106 | Financial Accounting | DSC -3A | 4 | 4 | 20 | 80 |  | 100 |
| BBA 107 | Information Technology | DSC – 4A | 4 | 4 | 20 | 60 | 20 | 100 |
| ***SEMESTER-II*** | | | | |  |  |  |  |
| BBA 201 | Gender Sensitisation | AECC-2 | 2 | 2 | 10 | 40 |  | 50 |
| BBA 202 | English | CC-1B | 4 | 4 | 20 | 80 |  | 100 |
| BBA 203 | Second Language | CC-2B | 4 | 4 | 20 | 80 |  | 100 |
| BBA 204 | Corporate Financial Accounting | DSC -1B | 4 | 4 | 20 | 80 |  | 100 |
| BBA 205 | Business Statistics | DSC- 2B | 4 | 4 | 20 | 80 |  | 100 |
| BBA 206 | Principle of Management | DSC- 3B | 4 | 4 | 20 | 80 |  | 100 |
| BBA 207 | Principle of Banking | DSC – 4B | 4 | 4 | 20 | 80 |  | 100 |
| ***SECOND YEAR SEMESTER-III*** | | | | | | | | |
| BBA 301 | Communication Skills | SEC-1 | 2 | 2 | 10 | 40 |  | 50 |
| BBA 302 | English | CC-1C | 4 | 4 | 20 | 80 |  | 100 |
| BBA 303 | Second Language | CC-2C | 4 | 4 | 20 | 80 |  | 100 |
| BBA 304 | Financial Management | DSC- 1C | 4 | 4 | 20 | 80 |  | 100 |
| BBA 305 | Marketing Management | DSC- 2C | 4 | 4 | 20 | 80 |  | 100 |
| BBA 306 | Human Resource Management | DSC -3C | 4 | 4 | 20 | 80 |  | 100 |
| BBA 307 | Business Statistics II | DSC -4C | 4 | 4 | 20 | 80 |  | 100 |
| ***SEMESTER-IV*** | | | | | | | | |
| BBA 401 | Business Research Lab | SEC-2 | 2 | 2 | 10 | 40 |  | 50 |
| BBA 402 | English | CC-1D | 4 | 4 | 20 | 80 |  | 100 |
| BBA 403 | Second Language | CC-2D | 4 | 4 | 20 | 80 |  | 100 |
| BBA 404 | Cost Accounting | DSC- 1D | 4 | 4 | 20 | 80 |  | 100 |
| BBA 405 | Managerial Communication | DSC- 2D | 4 | 4 | 20 | 80 |  | 100 |
| BBA 406 | Business Law | DSC – 3D | 4 | 4 | 20 | 80 |  | 100 |
| BBA 407 | Foreign Trade | DSC – 4D | 4 | 4 | 20 | 80 |  | 100 |

**AECC:** Ability Enhancement Compulsory Course;

**SEC:** Skill Enhancement Course;

**DSC:** Discipline Specific Course;

**DSE:** Discipline Specific Effective;

**GE**: Generic Elective: