

B.A. (Sociology), Semester-IV
PAPER – IV
RESEARCH METHODOLOGY
(Discipline Specific Course)

1. Social Research:

- a) Theory and Research –Concepts, Construct, Values, Hypothesis – Scientific Method, Subjectivity vs Objective Debate, Value Neutrality.
- b) Meaning, Definitions and Characteristics of Social Research
- c) Types of Research: Pure and Applied – Qualitative and Quantitative - Cross-sectional and Time Series.
- d) Purpose of Research: Exploratory, Descriptive and Explanatory
- e) Major Steps in Social Research.

2. Quantitative and Qualitative Research:

- a) Research Design – Aims and Importance – Types of Research Design – Exploratory Design –DescriptiveDesign – Experimental design – Their Advantages and Disadvantages.

3. Sampling Techniques:

- a) Universe/Population, Characteristics of Sample, Criteria for Sample Size – Sample Size Formulas.
- b) Sampling Design: Probability and Non-Probability Methods - Sampling Errors.

4. Tools and Methods of Data Collection:

- a) Observation, Interview, Case Study, Focus Group Study, Content Analysis, PRA/PLA
- b) Interview Schedule, Questionnaire, Survey Format.

5. Data Processing, Classification, Tabulation and Report Writing.

- a) Social Statistics –their Importance, Types and Usages.
- b) Frequency Distribution Tables – Diagrammatic and GraphicRepresentation of Data.
- c) Measures of Central Tendency: Mean, Median, Mode
- d) Research Report Writing – Purpose, Audience – Format, Tones & Styles (Citation & References)

References:

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| 1. LawranceNueman (2014) | Social Research Methods, Pearson Publications, Delhi |
| 2. OR Krishna Swamy (2005) | Research Methodology, Himayala Publications, Delhi |
| 3. Kerlinger F.N. (1995) | Foundations of Behavior Research |
| 4. Yadava S & Yadav K.N. | Statistical analysis for Social Sciences |
| 5. Gupta S.P. | Statistical Methods |
| 6. Jahoda, Deautch& Cook | Research Methods in Social Relations |
| 7. Pauline V. Young | Scientific Social Survey and Research |
| 8. B.N. Ghosh | Social Research and Scientific Methods |
| 9. Bernard Philips | Strategy for Social Research |