

Master of Tourism Management (MTM)

The Post-Graduate course in Tourism Management is introduced in the Department during the academic year 1998-1999 with an intake of 20 students under Self Finance Scheme. The course is designed for 6 semesters giving due weight age to on-job training in the areas of Tourism Product, Travel and Accommodation.

I – Semester

Paper I	Cultural History of India (From the Earliest Times to 700 A.D.)
Paper II	Geography for Tourism
Paper III	Tourism Management
Paper IV	Tourism Product
Paper V	Organizational Behavior
Paper VI	Entrepreneurship

II – Semester

Paper I	Cultural History of India (from 8 th C.A.D. to 17 th C.A.D.)
Paper II	Travel Management
Paper III	Travel and Accommodation
Paper IV	Tourism Marketing
Paper V	Computing and Information Systems in Tourism
Paper VI	Hospitality Management

III – Semester

Paper I	Cultural History of India (from 17 th C.A.D. TO 20 th C.A.D.)
Paper II	Business Communication
Paper III	Foreign Language /German/French/Japanese:
Paper IV	Ecology, Environment and Tourism
Paper V	Basic air fare and Ticketing
Paper VI	Front Office Management

IV – Semester

Paper I	Cultural History of Andhra Pradesh
Paper II	Tourism Development
Paper III	Contemporary Issues in Tourism
Paper IV	Research Methodology
Paper V	House Keeping Management
	PROJECT WORK