ICSSR, New Delhi Sponsored
Two-Day National Seminar
on
CORPORATE SOCIAL RESPONSIBILITY IN INDIA
– EMERGING ISSUES AND CHALLENGES
3rd & 4th February, 2017

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Vice-Chancellor, Kakatiya University

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Seminar Convener
Dr. Rajender Katla

Seminar Co-Convener
Dr. P. Amaraveni

ORGANIZING COMMITTEE
Dr. A. Srinibh, Dr. M. Kanakaiah, Dr. K. Sai Sharan,
Dr. Mayuri Srivastava, Ms. M. Anchana,
Mr. K. Phairindra Kumar, Dr. B. Srinivas, Mrs. J. Rajini,
Dr. A. Suresh, Dr. G. Jaya, Dr. B. Pragathi,
Mr. J. Tirupathi, Mrs. M. Srinibh, Mr. M. Giri Prasad

ORGANIZING SECRETARIES
Dr. B. Prasad – 9949944790 / Dr. O. Ravinder – 8885045572 / Dr. Swamy Shada – 9912431838
K. Phairindra Kumar – 998314431 / Dr. A. Suresh – 9492983838 / M. Giri Prasad – 9963219992
or send queries to dcmbausc@gmail.com
ABOUT WARANGAL

Warangal, popularly known as ‘Orugallu’ or ‘Ekashila Nagaram’, is the largest city of State Telangana located at a distance of 148 kms from the State Capital of Telangana. This region has provided a strong base foundation of Shatavahana and Chalukya emperors and was ruled by Kakatiya kings during 1001-1323 A.D. During the period the region was acknowledged as centre for cultural development, learning, art and architecture made a significant progress. The real beauties of temples located in this area discover the age of old capital of Kakatiya Kingdom. The rich culture and heritage is still maintained even to date. The amazing Thousand Pillars Temple, the Bhadrakali and the Padmanabha temples, the Warangal Fort, and Pakal Lake, Ramappa, Laxnawaram Lake and Sannama and Saralamma Jatara other destinations are the potential tourist spots of Warangal District.

ABOUT THE COLLEGE

The University of Arts & Science College, Kakatiya University is the oldest Higher Educational Institutional located in the North Telangana Region. It has many distinctions to its credit. It is re-accredited by NAAC with ‘A’ Grade, with Autonomous status. It is one of the few colleges in the country to be recognized as a College with Potential Excellence by the UGC and Star College by the Department of Bio-Technology, Government of India. Evolution of this educational institution can be traced back to the year 1927 when intermediate section was added to the then Collegiate High School, Hanamkonda. The College is now offering as many as 42 different courses (32 UG and 10 PG) handled by 29 different departments/faculties with different combinations.

ABOUT THE DEPARTMENT

The Department is the biggest in the college campus, has been making intensive efforts to improve its profile by serving the different communities of Rural background in the form of imparting education through both UG & PG courses like B.Com, B.Com (Computer Applications), M.Com and Professional course i.e., MBA offering with various specializations like Finance, Marketing, Human Resource Management and Systems. So far, the department has organized National Level Seminars, Workshops, Symposia & FDPs for teaching fraternity. The students of the department have also been organizing a Students’ Management Club named VEDA, which empowers activities by the name MEDHA – An Annual Management Students event.

State Bank of Hyderabad was kind enough to strengthen our efforts by offering a one-time donation of Rs.50 lakhs for the construction of building in the name of School of Management to develop its infrastructure. With this, faculty and students of the school has been provided with better amenities. The University has also approved for the construction of the building with an estimate of Rs. 1.5 crores. Steps are ahead of providing better management education for “Growing with Competence of beyond Comparison”.

ABOUT THE SEMINAR

With businesses focusing on generating profits, sustainability was not a popular concern among companies until recently. Now, in the era of globalization, multinational corporations and local businesses are adopting a new consciousness known as Corporate Social Responsibility (CSR). Companies are now expected to perform well even in non-financial areas such as human rights, business ethics, environmental policies, corporate contributions, community development, corporate governance, and workforce issues. Ensuring social responsibility of businesses has always been a major concern for both policy makers and decision makers. It has also attracted a lot of discussion in recent years among researchers and professionals in management due to emerging concerns of societal issues. There is a growing consensus that business is part of and subservient to the greater cause of society. The introduction of Companies Act 2013 mandates spending on Corporate Social Responsibility activities through statutory provision, further strengthens the Indian tradition of socially responsible businesses. In addition, there is a need for active discussions on the various issues and challenges to be adopted by organisations for blending business with social responsibility with experiences gained in implementation after the introduction of the Act. In the above backdrop, there is a need for redefining the concept of CSR in industry’s approach for better execution of CSR in India. This seminar provides a platform for practitioners, academicians and researchers to reflect and deliberate on issues and challenges to share their experiences on socially responsible businesses and CSR activities.

OBJECTIVES OF THE SEMINAR

1. The seminar will provide a platform for practitioners, academicians and researchers to understand various facets of building socially responsible businesses.
2. To showcase successful case studies of socially responsible businesses highlighting the issues and how the issues were addressed.
3. To understand leadership dimensions for building socially responsible businesses.
4. To provide insights into CSR policies and practices of manufacturing and services sectors to address various issues and challenges in implementation of CSR.

SUB-THEMES OF SEMINAR

- CSR - Corporate Governance and Business Ethics
- CSR - Social Activities (Water, Health, Education, Skill Development, Women Empowerment, Gender Equity & Poverty eradication, Rural Development, etc)
- CSR - Government Influences and Companies Act, 2013
- CSR - Integrated Reporting
- CSR - Global Reporting Issue (GRI) Standards
- CSR - Implementation and its Strategic importance in various sectors
- CSR - Potential agent of socio-economic transformation in India
- CSR - Financial Inclusion
- CSR - Cross fertilization and accountability in hybrid organizations (like Public-Private, Profit & Non-Profit, Global - Local organizations)
- CSR - Practices in Banking, Insurance and other Sectors

Papers on other relevant issues in the industry would also be considered for presentation.