

GUIDELINES TO AUTHORS

Abstract should not be more than 500 words and five key words. Full paper should not be more than 3500 words with APA style reference list. Font – Times New Roman, Font size 12, Single line spaced. Up to three authors are allowed for each paper. Authors need to send abstract and the full paper as MS-WORD Document only. Full names, designation, e-mail ID of the authors, affiliating organization need to be clearly mentioned in the Abstract and the Full paper along with Copyright declaration for originality.

The participants must submit a hardcopy of the manuscript together with the softcopy. The participants are also advised to submit their paper as an e-mail attachment to: dcbmusc@gmail.com. Each of the author / co-authors is required to pay the registration fee separately.

IMPORTANT DATES

Submission of Abstract **Dec. 15th 2016**
Intimation of acceptance of abstract **Dec. 20th 2016**
Receipt of full paper **Jan. 5th 2017**
Intimation of acceptance of Full Paper **Jan. 10th 2017**
Last date of payment of Registration fees **Jan. 15th 2017**

ACCOMMODATION

Accommodation will be provided in the University Guest House for registered outstation delegates on their advance information and payment. Accommodation is on sharing and first come first serve basis.

PUBLICATION

The authors of the selected papers would be invited to present the same in the seminar. The seminar would have eminent persons from the industry and academic field delivering keynote / theme addresses. The selected papers will be published with ISSN/ISBN number Journal/Book.

ADVISORY COMMITTEE

Prof. M. Subramanya Sarma, Chariman and Dean, Faculty of Dept. Commerce & B. Mgt.,
Prof. K. Sayulu, Head, Dept. of Commerce & B. Mgt.
Prof. K. Om Prakash, Prof.N. Hanumantha Rao, Prof. P. Krishnama Chary,
Prof. V.V. Subramanya Sarma, Prof. D. Sakriya, Prof. Ch. Rajesham, Prof N. Kusuma,
Prof. K. V. Janardhan Rao, Prof. T. Srinivasa Rao, Dr. K. Raji Reddy, Dr. M. Satyavathi,
Dr. S. Narasimha Chary, Dr. P. Varalaxmi

ORGANIZING SECRETARIES

Dr. T. Bala Raju,
Dr. B. Prasad,
Dr. O. Ravinder,
Dr. Swamy Shada

ORGANIZING COMMITTEE

Dr. A. Sunitha, Dr. M. Kanakaiah, Dr. K. Sai Sharan,
Dr. Mayuri Srivastava, Ms. M. Archana,
Mr. K. Phanindra Kumar, Dr. B. Srinivas, Mrs. J. Rajini,
Dr. A. Suresh, Dr. G. Jaya, Dr. B. Pragathi,
Mr. J. Tirupathi, Mrs. M. Saritha, Mr. M. Giri Prasad

CONTACT NUMBERS/ E-MAIL

Dr. B. Prasad – 9949944790 / Dr. O. Ravinder – 8885043572 / Dr. Swamy Shada – 9912431838
K. Phanindra Kumar – 9985314431 / Dr. A. Suresh – 9492983830 / M. Giri Prasad – 9963219992
or send queries to dcbmusc@gmail.com



ICSSR, New Delhi Sponsored Two-Day National Seminar on



CORPORATE SOCIAL RESPONSIBILITY IN INDIA – EMERGING ISSUES AND CHALLENGES 3rd & 4th February, 2017

Chief Patron

Prof. R. Sayanna

Vice-Chancellor, Kakatiya University

Co-Patron

Prof. M.V. Ranga Rao

Registrar, Kakatiya University

Chairman

Prof. K. Ramanuja Rao

Principal, Univ. Arts & Science College, KU, Wgl.

Vice-Chairman

Dr. J. Madhukar

Vice-Principal, Univ. Arts & Science College, KU, Wgl.

Seminar Convener

Dr. Rajender Katla

Seminar Co- Convener

Dr. P. Amaraveni

Organized by

DEPT. OF COMMERCE & BUSINESS MANAGEMENT
UNIVERSITY ARTS & SCIENCE COLLEGE

(Autonomous - Accredited with 'A' Grade by NAAC),
Kakatiya University,
Subedari, Warangal - 506 001, Telangana State

ABOUT WARANGAL

Warangal, popularly known as 'Orugallu' or 'Ekashila Nagaram', is the largest city of State Telangana located at a distance of 148 kms from the State Capital of Telangana. This region has provided a strong base foundation of Shatavahana and Chalukya emperors and was ruled by Kakatiya kings during 1001-1323 A.D. During the period the region was acknowledged as centre for cultural development, learning, art and architecture made a significant progress. The real beauties of temples located in this area discover the age of old capital of Kakatiya Kingdom. The rich culture and heritage is still maintained even to date. The amazing Thousand Pillars Temple, the Bhadrakali and the Padmakshi temples, the Warangal Fort, and Pakal Lake, Ramappa, Laknavaram Lake and Sammaka and Saralamma Jatara other destinations are the potential tourist spots of Warangal District.

ABOUT THE COLLEGE

The University Arts & Science College, Kakatiya University is the oldest Higher Educational Institutional located in the North Telangana Region. It has many distinctions to its credit. It is re-accredited by NAAC with 'A' Grade, with Autonomous status. It is one of the few colleges in the country to be recognized as a College with Potential Excellence by the UGC and Star College by the Department of Bio-Technology, Government of India. Evolution of this educational institution can be traced back to the year 1927 when intermediate section was added to the then Collegiate High School, Hanamkonda. The College is now offering as many as 42 different courses (32 UG and 10 PG) handled by 29 different departments/faculties with different combinations.

ABOUT THE DEPARTMENT

The Department is the biggest in the college campus, has been making intensive efforts to improve its profile by serving the different communities of Rural background in the form of imparting education through both UG & PG courses like B.Com, B.Com (Computer Applications), M.Com and Professional course i.e., MBA offering with various specializations like Finance, Marketing, Human Resource Management and Systems. So far, the department has organized National Level Seminars, Workshops, Symposiums & FDPs for teaching fraternity. The students of the department have also been organizing a Students' Management Club named VEDA, which empowers activities by the name MEDHA – An Annual Management Students event.

State Bank of Hyderabad was kind enough to strengthen our efforts by offering a one-time donation of Rs.50 lakhs for the construction of building in the name of School of Management to develop its infrastructure. With this, faculty and students of the school has been provided with better amenities. The University has also approved for the construction of the building with an estimate of Rs. 1.5 crores. Steps are ahead of providing better management education for "Growing with Competence of beyond Comparison".

Local Sites to Visit



ABOUT THE SEMINAR

With businesses focusing on generating profits, sustainability was not a popular concern among companies until recently. Now, in the era of globalization, multinational corporations and local businesses are adopting a new consciousness known as Corporate Social Responsibility (CSR). Companies are now expected to perform well even in non-financial areas such as human rights, business ethics, environmental policies, corporate contributions, community development, corporate governance, and workplace issues. Ensuring social responsibility of businesses has always been a major concern for both policy makers and decision makers. It has also attracted a lot of discussion in recent years among researchers and professionals in management due to emerging concerns of societal issues. There is a growing consensus that business is part of and subservient to the greater cause of the society. The introduction of Companies Act 2013 mandates spending on Corporate Social Responsibility activities through statutory provision, further strengthens the Indian tradition of socially responsible businesses. In addition, there is a need for active discussions on the various issues and challenges to be adopted by organisations for blending business with social responsibility with experiences gained in implementation after the introduction of the Act. In the above backdrop, there is a need for redefining the concept of CSR in industry's approach for better execution of CSR in India. This seminar provides a platform for practitioners, academicians and researchers to reflect and deliberate on issues and challenges to share their experiences on socially responsible businesses and CSR activities.

OBJECTIVES OF THE SEMINAR

1. The seminar will provide a platform for practitioners, academicians and researchers to understand various facets of building socially responsible businesses.
2. To showcase successful case studies of socially responsible businesses highlighting the issues and how the issues were addressed.
3. To understand leadership dimensions for building socially responsible businesses.
4. To provide insights into CSR policies and practices of manufacturing and services sectors to address various issues and challenges in implementation of CSR.

SUB-THEMES OF SEMINAR

- CSR - Corporate Governance and Business Ethics
- CSR - Social Activities (Water, Health, Education, Skill Development, Women Empowerment, Gender Equity & Poverty eradication, Rural Development, etc)
- CSR - Government Influences and Companies Act, 2013
- CSR - Integrated Reporting
- CSR - Global Reporting Issue (GRI) Standards
- CSR - Implementation and its Strategic importance in various sectors
- CSR - Potential agent of socio-economic transformation in India
- CSR - Financial Inclusion
- CSR - Cross fertilization and accountability in hybrid organizations (like Public-Private, Profit & Non- Profit, Global - Local organizations)
- CSR - Practices in Banking, Insurance and other Sectors

Papers on other relevant issues in the industry would also be considered for presentation.



ICSSR, New Delhi Sponsored
Two-Day National Seminar on

CORPORATE SOCIAL RESPONSIBILITY IN INDIA - EMERGING ISSUES AND CHALLENGES



3rd & 4th February, 2017

REGISTRATION FORM

Full name (in capital) : Prof./Dr./Mr./Ms/Mrs. _____

Institution/Company/Organization: _____

Mailing Address (Office): _____

Mailing Address (Permanent/Home): _____

City: _____ Pin Code: _____

Mobile: _____ E-mail: _____

Title of the Paper: _____

Details of Payment: Online Deposit/NEFT Cash

Receipt No. _____ Amount Rs. _____ Dated. _____

REGISTRATION FEES (Per Delegate)	
Corporate Executives/ Practitioners	Rs.1,000
Faculty Members	Rs.500
Research Scholars	Rs.300
In absentia presentation	Rs.2,000
Registration fee includes conference kit, Lunch, Tea, Snacks during the seminar.	

Delegates who want to pay online through NEFT may send the payment directly to our **State Bank of India (SBI) Account Number: 10421125632, IFSC Code: SBIN0007456, Branch : Battala Bazar (Warangal).**

The filled in Registration Form along Online Bank Transfer Receipt should be scanned and mailed to **dcbmuasc@gmail.com**

For further details please contact

Dr. Rajender Katla, Seminar Convener

Email id : drrajenderkatla@gmail.com; Mobile No. +91-98489-34284

Signature