## Prof. V. Ramchandram

Registrar



## KAKATIYA UNIVERSITY **VIDYARANYAPURI WARANGAL - 506009**

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No. 1476/B3/KU/2025

Date: 17 /11/2025

To

1. All the Principals of University Constituent/ Aided & Unaided Private Affiliated Colleges

- 2. All The Heads of Departments, KU
- 3. The Director, CDOE, KU

Sub:Formation of Road Safety Clubs to create Road Safety Awareness among Students - Regarding.

Ref: Lr. No. 2001/TGCHE/UMS/Road Safety Club/2025, dated 08/05/2025 of the secretary, TGCHE, Hyderabad.

Sir/Madam,

I am to inform you that the Commissioner, Transport Department, Government of Telangana issued certain guidelines for formation of Road Safety Clubs at college level with an object to create Road safety Awareness among the students which pay way for safe driving practices, responsible pedestrian behavior etc., The Secretary, Telangana Council of Higher Education, Hyderabad requested to ensure the formation of clubs at college level in all Universities in the state.

As such, I hereby communicate the guidelines for formation of Road Safety Club at your college for compliance and scrupulous implementation. A copy of the Road safety Club orders may be marked to the Asst Registrar, Academic Branch, KU for record.

Yours Faithfully,

Encl: Road Safety Clubs Guidelines

## Copy to:

- 1. The Secretary to the Vice-Chancellor, KU
- 2. The PA to the Registrar, KU
- 3. The SF

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Sir.

Sub: Trans Colors to Clubs - Regarding

I invite your kind attention to the subject matter and to state that the Road Safety is still a major cause of concern. Last year there were around 1.5 Lakhs deaths due to Road scidents and many more have suffer debilitating injuries. This has caused immense accidents and financial hardship and emotional trauma to the affected families. There is an economic and financial hardship and emotional trauma to the affected families. There is an urgent need to make our roads safer because the loss of lives and limbs can not be accepted as an inevitable consequence of mobility.

The Office of the Transport Commissioner with the directives of the Hon'ble Minister for Transport and BC Welfare is making all efforts to make Telangana a safer State for all Road users by associating all the stakeholders. One such effort is encouraging schools to establish Children Awareness Parks in their premises to make the Children as warriors of Road Safety. Also to make the youth of Telangana, a part of Road Safety, the Warriors of Road Safety. Also to make the youth of Telangana, a part of Road Safety among role of Higher Education Council is vital. Inculcation of significance of Road Safety among the younger minds would not only change the minds of the students towards safe driving but also help us to create safety mindsets in the society through these young ambassadors.

Therefore, I request you to issue instructions to all the Universities and the Colleges to encourage the students to form Road Safety Clubs with an objective to create Road Safety awareness among the students and to work towards safer Roads. Such clubs play a crucial role in educating students about traffic rules, safe driving practices and responsible pedestrian behaviour, ultimately help to create a generation that values life and public safety. Through activities such as awareness campaigns, training workshops, road audits, and collaborations with local authorities, Road Safety Clubs can instil a culture of safety consciousness among students. The details of structure, objectives and activities are enclosed herewith.

#### ROAD SAFETY CLUBS

#### Fermstien:

The College Administration shall appoint a Faculty Advisor is professoration member) to early the members initially and to guide the club. In formation, diverse participation shall be encouraged. After initial formation with at least a second services. formal approval for formation by the College Administration static extension Afficiency formation. Office bearers such as President Vice-President Secretary Secretary Coordinators etc shall be elected selected in the Club, the Members it they want the Carseek partnership or guidance from local Traffic Police. Transport Departments of No.

## Training and Education:

Chante road safety workshops training sessions for members (c) best training defensive driving etc.) with the help of local francisc Decarions. Officials or with the Road safety trainers. The College Administration shall facilitate such training programmes, particularly during the vacation days preferably in sunting vacation.

### Objectives:

Main Objectives of the Road Safety Clubs are:

- 1. Promote Road Safety Awareness: Educate students about traffic rules, safe driving practices and the importance of responsible behaviour on roads.
- 2. Encourage Safe Practices: Foster habits like wearing helmets, using seal felts. avoiding drunk driving, and respecting speed limits.
- 3. Develop Leadership in Safety Advocacy: Build a network of youth who actively promote road safety within and outside the campus.
- 4. Assist in Road Safety Campaigns: Support Governmental and Non-Governmental efforts to reduce accidents and fatalities.
- S. Create a Culture of Responsibility: Encourage students to act as responsible citizens and role models for others in road usage

#### Activities:

- 1. Awareness Drives: Organizing seminars, talks, and workshops with Transport Police officials, Doctors and Road Safety experts.
- 2. Road Sufety Campaigns: Conducting poster-making, slogarand exhibitions focused on road safety.
- 3. Training Workshops: Teaching basic Road signs, traffic laws, first aid for road accidents, and defensive driving techniques.
- 4. Helmet and Seat Belt Checks: Encouraging voluntary checking drives to promote the use of helmets and seat belts.

- 5. Simulation Exercises: Conducting mock drills to show the impact of rash driving, drunk driving, etc.
- 6. Volunteering: Assisting Traffic Police during heavy traffic days like festivals, events, or peak hours.
- 7. Pledge Campaigns: Getting students to sign road safety pledges to commit to responsible behaviour.
- 8. Social Media Outreach: Using Instagram, YouTube and Facebook to spread road safety messages creatively among the youth.
- Competitions: Organizing quizzes, debates, short film contests, and other competitions around road safety themes.
- 10. Data Collection and Surveys: Conducting small studies or surveys among students to assess the level of awareness and attitude towards road safety.

#### Assessment:

The Club Members shall assess the performance through the following key performance indicators:

- 1. Number of students trained in workshops.
- 2. Number of campaigns conducted.
- 3. Social media reach and engagement.
- 4. Feedback from students and faculty.
- S. Reduction in unsafe practices observed around campus.

Finally, Assess the impact (reduction in accidents, better awareness among students, etc.). and submit annual reports to college authorities and stakeholders.

Sd-K. Su. Mohan Transport

//t.c.f.b.o//

Joint Transport Commissioner

(II, Vig. & Enf. and Road Safety)