2014-15

### 9179/5

### FACULTY OF SOCIAL SCIENCES

### M.LISc. (I Semester) Examination

### INFORMATION COMMUNICATION AND SOCIETY

#### Paper I

Time: 3 Hours]

[Max. Marks: 80

Answer all questions. All questions carry equal marks.

(a) Define knowledge and what are the major sources of knowledge. 1.

- (b) Describe the need and objectives of National Information Policy. Discuss the issues associated with the context of library and information systems and services.
- (a) Narrate different theories of communication. 2.

Or

- (b) Discuss the channels of communication and explain the barriers of communication.
- (a) Describe how knowledge management can be implemented in libraries.

- (b) Define Knowledge Management. Explain briefly tacit knowledge and Explicit Knowledge.
- (a) Discuss the need of information literacy in Library and Information Services.

Or

- (b) Write briefly about RTI Act.
- Write short notes on any four of the following:
  - (a) Spiral of Scientific method.
  - (b) Information Transfer Agencies.
  - (c) Diffusion of Information.
  - (d) IPR.
  - (e) Classification of knowledge by SRR.
  - (f) Economic Implication of Information.

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#### INFORMATION COMMUNICATION AND SOCIETY

#### Paper I

Time: 3 Hours

[Max. Marks: 80

Answer all questions.
All questions carry equal marks.

1. (a) Define Information. Explain the nature and significance of Information.

Or

- (b) Discuss the role of knowledge commission and list out its recommendations for libraries.
- 2. (a) Present briefly various communication theories.

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- (b) Explain the steps involved in Information transfer cycle and what is the role of information transfer agencies.
- 3. (a) What are the benefits of knowledge management? Discuss it need in present day libraries.

Or

- (b) Briefly describe steps involved in knowledge management process.
- 4. (a) Define 'Information Literacy'. What are the key characteristics of an information liberate person?

Or

- (b) Define IPR (Intellectual Property Rights). Explain the provisions of IPR in detail.
- 5. Write short notes on any **four** of the following:
  - (a) Social implication of information
  - (b) Information policy
  - (c) Communication barriers
  - (d) Information diffusion
  - (e) Copyright Act
  - (f) Tacit and explicit knowledge.

#### 9179/7 FACULTY OF SOCIAL SCIENCES M.L.I.Sc. (I – SEMESTER) EXAMINATION PAPER-I INFORMATION COMMUNICATION AND SOCIETY

Time: 3 Hours]

[Max. Marks: 80

Answer all questions. All questions carry equal marks.

- Define Information. Discuss the characteristics and functions of Information? a) 1
  - What is the role of National and International organizations in the development of b) Information policies?
  - What do you understand by the concept of communication? Discuss the elements of 2 a) Communication process?

OR

- Briefly describe the Information Transfer process, explaining the role of various b) agencies involved.
- Discuss the need of Information Literacy in modern society. 3 a)

- Write briefly about Intellectual Property Rights. b)
- What do you understand by 'Knowledge Management'? Discuss initiatives in India. a) 4
  - What are the difficulties or challenges of Knowledge Management? b)
- Write short notes on any *FOUR* of the following.
  - Copyright Act.
  - Information Diffusion Theory. b)
  - Economics of Information.
  - Tact vs Explicit Knowledge. d)
  - Spiral of Scientific Method. e)
  - f) RTI.

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### M.L.I.Sc. (I Semester) Examination

### INFORMATION COMMUNICATION AND SOCIETY

#### Paper I

Time: 3 Hours

[Max. Marks: 80

Answer all questions. All questions carry equal marks.

(a) Define Knowledge. Discuss the Sources of Knowledge in detail. 1.

Or.

- (b) What is the role of National Knowledge Commission? Enumerate the recommendations made on Libraries.
- (a) Explain in detail Information Transfer Cycle. 2.

- (b) Briefly describe various types of Communication and two theories of communication.
- (a) Discuss the implication of Information on Society.

- (b) Write briefly about Copyright Act with latest amendments.
- 4. (a) What do you mean by 'Knowledge Management'? Discuss the steps involved in Knowledge Management process.

- (b) What is the difference between Information Management and Knowledge Management?
- Write short notes on any four of the following:
  - (a) Characteristics of Information
  - (b) Information Literacy
  - (c) Economics of Information
  - (d) Components of Knowledge Management
  - (e) WIPO
  - (f) NATIS

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### M.L.I.Sc. (I Semester) Examination

## INFORMATION COMMUNICATION AND SOCIETY

#### Paper I

Time: 3 Hours]

[Max. Marks: 80

Answer all questions.
All questions carry equal marks.

1. (a) Define Data, Information and Knowledge. Explain their scope and characteristics.

Or

- (b) Describe the various phases and cardinal points of Spiral of Scientific Method diagrammatically.
- 2. (a) Define Information and explain the role of libraries as Information Transfer Agent.

Or

- (b) Explain the role of National Mission on Libraries.
- 3. (a) Enumerate the impact of information on social change.

Or

- (b) Explain the role of WIPO in developing balanced and effective International Intellectual Property System.
- 4. (a) Define Knowledge Management. Enumerate principles of Knowledge Management.

Or

- (b) Define Information Literacy. Enumerate how Information Literacy is important in LIS sector.
- 5. Write short notes on any **four** of the following:
  - (a) Information Diffusion
  - (b) Shanon and Weaver Communication Theory
  - (c) Tools and Technique of Knowledge Management
  - (d) Mass media and Information Literacy
  - (e) Indian Copyright Act.
  - (f) Information Policy.

## FACULTY OF SOCIAL SCIENCES

## M.L.I.Sc. (I Semester) Examination

# INFORMATION COMMUNICATION AND SOCIETY

#### Paper I

[Max. Marks: 80

Time: 3 Hours]

2.

3.

Answer all questions.

All questions carry equal marks.

(a) Define Data, Information and Knowledge. Explain their scope and characteristics. u 1.

- (b) Describe the various phases and cardinal points of Spiral of Scientific Method
- (a) Define Information and explain the role of libraries as Information Transfer Agent.

  - (b) Explain the role of National Mission on Libraries. (a) Enumerate the impact of information on social change.
    - (b) Explain the role of WIPO in developing balanced and effective International
- Define Knowledge Management. Enumerate principles of Knowledge 16

16 4.

- (b) Define Information Literacy. Enumerate how Information Literacy is important
- Write short notes on any four of the following:
- 5. 16
- (a) Information Diffusion
- (b) Shanon and Weaver Communication Theory (c) Tools and Technique of Knowledge Management
  - (d) Mass media and Information Literacy
  - (e) Indian Copyright Act.
  - (f) Information Policy.