



No. 68/DEAN/FCBM/KU/2018

Date: 27-12-2018

ORDERS

Sub:Faculty of Commerce and Business Management – Admissions into Ph.D
Programme for the year 2015-2016 and 2016-2017-Issue of Joining Orders

Ref: 1.61/DEAN/FCBM/KU/2018, Dated: 09-02-2018.

2.64/DEAN/FCBM/KU/2018, Dated: 30-07-2018.

In continuation of the orders cited above, the approved topics of candidates
registered for the Ph.D. Programme is listed herewith along with their dates of Joining.

Order S.No.	NAME OF THE CANDIDATE	SUPERVISOR	DATE OF JOINING	TOPIC
1	M. SUSRUTH	Dr. P. AMARAVENI	12-02-2018	Financial Planning in Pharma Industry - A Study of Select Undertakings
2	APPANI PRASAD	Prof. P. VARALAXMI	12-02-2018	Impact of Corporate Actions on Stock Prices – A Study
3	R. MADHAVI	Prof. V. V. SUBARMANYA SARMA	14-02-2018	Investor Perception towards Financial Investment Avenues in Rural Areas – A Study of Warangal District, Telangana State
4	G. JAGADISH REDDY	Prof. M. SUBRAMANYA SARMA	14-02-2018	Capital Structure Planning and Its Impact on Financial Health Of Select Pharmaceutical Companies – A Study
5	R. KARUNA	Dr. P. AMARAVENI	20-02-2018	Admission Cancelled
6	CH. BHARGAVI	Dr. G. SHASHIDHAR RAO	12-02-2018	Productivity and Profitability of Select Banks in India
7	KALYANI S	Prof. S. KAMALESHWAR RAO	14-02-2018	Financial Performance of Select Public and Private General Insurance Companies In India - A Comparative Study
8	SK SHAFEEQUR RAHMAN	Prof. M. SUBRAMANYA SARMA	26-02-2018	Impact of Telangana State Minority Finance Corporation Schemes on Socio-Economic Development of Minority Community with reference to Hyderabad
9	DODDA SUJATHA	Prof. S. KAMALESHWAR RAO	15-02-2018	Job Satisfaction and Work Motivation among Police Personnel in Telangana State



Order S.No.	NAME OF THE CANDIDATE	SUPERVISOR	DATE OF JOINING	TOPIC
10	P. SPOORTHY	Prof. G.V BHAVANI PRASAD	23-02-2018	Credit Risk Management in Commercial Banks – A Study of Selected Banks
11	R. RAMAKRISHNA	Prof. P. VARALAXMI	23-02-2018	Retail Investors Behaviour towards Equity Investment in Stock Market – A Study of Northern Telangana Region
12	PHANINDRA KUMAR KATAKAM	Dr. K. RAJENDER	14-02-2018	Marketing of Financial Services – A Study
13	A.NARAYANA	Prof. K. RAJI REDDY	14-02-2018	Marketing of Life Insurance Products In Rural Telangana – A Study of LIC
14	N.SANJEEV	Dr. S. NARASIMHA CHARY	12-02-2018	Women Entrepreneurship in India – A Study with reference to Telangana State
15	K. RADHIKA	Prof. P. INDRASENA REDDY	12-02-2018	Role of Banks in Financial Inclusion – A Study of APGVB
16	E.ANILKUMAR	Prof. CH. RAJESHAM	21-02-2018	Performance of Cement Industry in India – A Study of Select Units in Telangana State
17	A.VANISREE	Dr. G. SHASHIDHAR RAO	12-02-2018	Women Empowerment through SHGs – A Study of Warangal District
18	NAVEEN CH	Dr. P. AMARAVENI	16-02-2018	Impact of EBIT-EPS Analysis on Capital Structure Decisions of Automobile Industry – A Study of Select Units
19	M. ROHITH KUMAR	Prof. V. V. SUBARMANYA SARMA	14-02-2018	Impulse Buying Behavior and Post Purchase Dissonance – A Study of FMCG Products
20	CH VENUGOPAL REDDY	Prof. K. RAJI REDDY	16-02-2018	Role of Commercial Banks in Promoting Rural Entrepreneurship – A Study
21	A.CHERALU	Dr. M. SATYAVATHI	15-02-2018	Effectiveness of Customer Services in Commercial Banks – A Study of Selected Banks in Telangana State
22	S.NARENDER REDDY	Prof. D. SAKRIYA	12-02-2018	Role of IRDA in regulating Health Insurance in India - A Select Unit
23	T. RAJENDER	Prof. K. VENKAT JANARDHAN RAO	26-02-2018	Customer Perception towards Retail Marketing – A Select Study



Order S.No.	NAME OF THE CANDIDATE	SUPERVISOR	DATE OF JOINING	TOPIC
24	T. MALATHI LATHA	Prof. S. KAMALESHWAR RAO	19-02-2018	Effect of Occupational Stress among Police Personnel in Telangana State
25	U.NARASINGA RAO	Prof. K. VENKAT JANARDHAN RAO	26-02-2018	Impact of Retail Malls on Consumer Behaviour – A Study of Select Retail Malls in Warangal
26	V.HARINI	Prof. K. RAJI REDDY	12-02-2018	Problems and Prospects in Marketing of Health Insurance Products – A Study
27	S.SAMPATH	Prof. P. VARALAXMI	14-02-2018	Impact of Corporate Social Responsibility of Finances of Public Sector Undertaking - A Case Study of NTPC Ltd.
28	S.TULASI RAM	Prof. T. SRINIVASA RAO	14-02-2018	Adoptability of Digital Payments Systems in Rural Markets – A Study of Select Telangana Districts
29	A.ANILKUMAR	Dr. G. SHASHIDHAR RAO	12-02-2018	Impact of Digital Marketing on Consumer Behaviour – A Study on FMCG in Telangana State
30	B.MAHENDER RAO	Prof. P. VARALAXMI	17-02-2018	Impact of Reforms on Performance of Micro, Small And Medium Enterprises (MSMEs) – A Study of Select Units in Telangana
31	K.REKHA	Prof. K. OMPRAKASH	12-02-2018	Management of Non-Performing Assets In Indian Banks – A Comparative Study Of Public Sector and Private Sector Banks
32	N.HEMA	Dr. P. AMARAVENI	14-02-2018	Investors Preference towards Investment Avenues in Telangana – A Study on Select Districts
33	D.PREM KUMAR	Prof. D. SAKRIYA	12-02-2018	Corporate Social Responsibility in Indian Mining Industry – A Study of Select Companies
34	T.RAVINDER	Dr. G. SHASIDHAR RAO	12-02-2018	Impact of E-Banking on Customer Satisfaction in Select Banks
35	P.NAVEEN KUMAR	Prof. V. V. SUBARMANYA SARMA	16-02-2018	Entrepreneurial Failures, Recovery and Strategies of Sustenance- A Study of MSMEs
36	A.KRANTHI KUMAR	Prof. M. SUBRAMANYA SARMA	16-02-2018	Financial Literacy and Cashless Economy in Select Urban Areas of Telangana State



Order S.No.	NAME OF THE CANDIDATE	SUPERVISOR	DATE OF JOINING	TOPIC
37	M.SRAVANTHI	Prof. P. INDRASENA REDDY	12-02-2018	Operational Performance of Public Sector Banks in India – A Study of Select Banks
38	M.KUMARASWAMY	Prof. P. VARALAXMI	14-02-2018	Individual Perception on GST: A Study in Hyderabad District of Telangana State
39	V.RAJENDER	Prof. T. SRINIVASA RAO	14-02-2018	Brand Loyalty towards Consumer Products – A Study of Selected Products in Urban Markets
40	P.SRINIVAS	Prof. D. SAKRIYA	12-02-2018	Working Capital Management in NTPC – A Study of Ramagundam Unit
41	M.MALLESH	Prof. M. SUBRAMANYA SARMA	14-02-2018	Working Capital Management of Micro, Small and Medium Enterprises in Telangana
42	G.DEEPIKA	Prof. K. RAJI REDDY	20-02-2018	Assets – Liabilities Management in Banking Industry – A Comparative Study of Select Banks
43	A VANAJA	Dr. M. SATYAVATHI	14-02-2018	Organisational Culture in Service Sector Organisations – A Study of Select Hospitals in Telangana
44	K. BALACHANDAR	Dr. S. NARASIMHA CHARY	19-02-2018	Investors Attention and the Allocation of Efforts in Securities Trading : An Investigation Study
45	P.SANDYA RANI	Dr. M. SATYAVATHI	14-02-2018	Performance Evaluation of General Insurance Companies In India – A Study of Select Public General Insurance Companies
46	A.RAMYASRI	Dr. P. AMARAVENI	12-02-2018	Industrial Relations In Singareni Collieries Company Limited (SCCL)
47	ARSHIA SULTHANA	Prof. T. SRINIVASA RAO	12-02-2018	Impact of Macro Economic Variables on Indian Stock Market – A Study on Investors’ Perceptions
48	MD. ABDUL SALEEM	Prof. K. RAJI REDDY	14-02-2018	Tourism Management in Telangana State – A Study
49	CH. RAVINDER	Prof. V. V. SUBARMANYA SARMA	14-02-2018	Effectiveness of Bank Finance to Micro Small and Medium Enterprises - A Study
50	E.LALAI AH	Prof. V.V.SUBRAMANYA SARMA	14-02-2018	Rural Markets Digitalisation – A Study with reference to Consumer Behaviour



Order S.No.	NAME OF THE CANDIDATE	SUPERVISOR	DATE OF JOINING	TOPIC
51	K.MAHESH	Prof. CH. RAJESHAM	12-02-2018	Digital Banking in India – A Study of Select Districts in Telangana State
52	J.RAJINI	Dr. M. SATYAVATHI	14-02-2018	Working of Non-Life Insurance Companies in India – A Study of National Insurance Company Limited
53	M.SHANKAR	Dr. S. NARASIMHA CHARY	21-02-2018	Effect of Enterprise Resource Planning Systems on Operational and Financial Performance – A Study With Reference to Select Companies
54	B.SAHITIMITRA	Dr. M. SATYAVATHI	12-02-2018	Health Care System for Women in Telangana – A Study of Select Districts
55	M.YAKASWAMY	Prof. P. KRISHNAMACHARY	12-02-2018	Financial Performance of Textiles Industry – A Comparative Study of Select Enterprises
56	UDITH KIRAN AMBATI	Prof. S.KAMALESHWAR RAO	12-02-2018	Emerging CSR Practices in Select Private Sector Undertakings – A Comparative Study
57	K.SAPNA	Prof. S. KAMALESHWAR RAO	12-02-2018	Impact of GST on Market Prices of Select Products and Services in Telangana State
58	G.JEEVITHA RANI	Prof. CH. RAJESHAM	12-02-2018	Work Life Balance of IT Professionals- A Study of Select IT Companies
59	D.SWAPNA	Prof. K. OMPRAKASH	12-02-2018	Problems and Prospects in Implementation of GST in Telangana State
60	K.ARUNA	Prof. G.V. BHAVANI PRASAD	12-02-2018	Buyer Behavior towards Handloom Products - A Study of Urban and Rural Customers, Warangal
61	J.RAVITEJA	Prof. K. VENKAT JANARDHAN RAO	12-02-2018	Performance Evaluation of E-NAM – A Study on Select Mandals in Telangana State
62	P.RAJARAM	Prof. M. SUBRAMANYA SARMA	12-02-2018	Impact of Moonlighting on Career Plateauing - A Study on Software Industry
63	RAMESH HATKER	Prof. D. SAKRIYA	12-02-2018	Human Resource Management Practices in State Bank of India – A Study of Warangal District



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64	P. SRAVAN KUMAR	Prof. T. SRINIVASA RAO	14-02-2018	Marketing of Handloom Products in Telangana - A Study of Organised and Unorganised Sectors
65	G.NEERAJA DEVI	Prof. P. KRISHNAMA CHARY	14-02-2018	Performance Evaluation of Commercial Banks in India – A Comparative Study of Select Banks
66	M RAJU	Prof. CH. RAJESHAM	12-02-2018	Problems and Prospects of Un-Organised Retail Marketing in India – A Study of Select Districts in Telangana State
67	V. KANAKALATHA	Prof. CH. RAJESHAM	15-02-2018	Stress Management among Women Employees in Banking Sector – A Study of Select Banks
68	RANJITH UPPULA	Dr. K. RAJENDER	14-02-2018	Talent Management In IT & ITES Sector – A Comparative Study

The Candidates are governed by the rules and regulations of Ph.D. Programs enforced from 2010-2011 on wards.


DEAN
Faculty of Commerce & Business Management
KAKATIYA UNIVERSITY
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Note: 1.Total (69)
2. Not Reported (1)
3. Admission Cancelled (1)

Copy to:

1. The Principal & Head, University College of Commerce & Business Management, Kakatiya University, Warangal.
2. The Chairperson, Board of Studies in Commerce and Business Management, Kakatiya University, Warangal.
3. The Controller of Examinations, Kakatiya University, Warangal.
4. The Member-in-Charge, University Library, Kakatiya University, Warangal.
5. The Deputy Registrar, Academic Branch, Kakatiya University, Warangal.
6. The Secretary to Vice-Chancellor, Kakatiya University, Warangal.
7. All the Research Supervisor of the Faculty.
8. All the candidates concerned.
9. The Stack File.