**Program outcomes (POs)**

**Journalism  includes**

* The program involves various areas of work like reporting, writing, editing, photographing, broadcasting, or cable casting news items.
* To promote the basic understand of the importance of the communication system
* To impart the ideas and thoughts behavioral skills in context to communication
* To train and address the society and personal development, effective behavioral practices

**Course outcomes (COs)**

* Professionally develop in rendering services to the Media houses (Electronic and print)
* To Compete personal and professional area like Public Relations departments
* To develop and compete the research and scholarly activities
* Provides professional capabilities of assessing the personal and public across the nations and transnational level