Managing Technology Value Chains for Directors & Division Heads
(Sponsored by Department of Science and Technology)

Dear Sir/Madam,

Greetings!

This is to bring to your notice that at Administrative Staff College of India (ASCI), we will be conducting a 5-day intensive training cum workshop on Managing Technology Value Chains for Directors & Divisional Heads of Science and Technology organizations from February 12 to 16, 2018. This exclusive 5-day programme is sponsored by Department of Science and Technology.

The programme is aimed to stimulate discussion and debate among directors and division heads at improving management of technology value chains in their respective S&T organizations. In brief the programme has the objective of developing capacities of top managerial S&T organizations on management of technology value chains so that good technology can be converted into great products and services. The course will have the following contents:

- Technology Value Chain concepts and skills
- How value can be added through the commercialization process
- What venture capitalists seek from techno-entrepreneurs
- Intellectual property rights protection and related strategies
- Business Plan
- Innovation management

The course begins from February 12, 2018 and ends on February 16, 2017 and will be conducted at Administrative Staff College of India, Hyderabad.

We request you to participate or nominate two of your Scientists (levels G, H and equivalent) with work experience of 21 years and above. Age should not be more than 58 years as on 1 July, 2017. Please note as per DST guidelines only two participants per Institute are allowed. Nomination form in the format set by DST is hereby enclosed for immediate application. Nominations will be accepted on first-come first-serve basis since there are limited seats in the programme. Please note that DST sponsors the programme fee of the participants, which includes board and lodging, tuition fee and related expenses. However, travel expenses must be borne by the respective sponsoring organisations.

I look forward to meeting you in person for the programme at ASCI.

Best Regards,

G. Mohan.

End: Nomination Form