

**University Post Graduate College
Kakatiya University
Subedari, Warangal
Telangana State, INDIA**



**TWO - DAY MULTIDISCIPLINARY
NATIONAL SEMINAR**

ON

**SOCIO-ECONOMIC IMPLICATIONS OF
DIGITAL TRANSFORMATIONS IN INDIA**

25th & 26th April 2023



Chief Patron

**Prof. T. Ramesh
Vice-Chancellor, KU**

Patron

**Prof. T. Srinivasa Rao
Registrar, KU**

Seminar Director

**Prof. P. Amaraveni
Principal, UPGC**

Seminar Convenor

**Dr. B. Rama
Asst. Professor**

Important Dates:

Submission of Abstract with Full Paper: 10th April 2023

Authors can submit the papers through the mail to:

upgcsubedariseminar@gmail.com

Technical Sessions:

Session – I: Digital Transformation – Implications on Economy and Society

Session – II: Digital Transformation – Impact on Commerce

Session – III: Digital Transformation – Challenges and Opportunities

Session – IV: Technologies in Digital transformation

Sub-themes:

- **Recent scams / frauds in banks and its impact on society.**
- **Demonetisation – results and effects, crypto currencies, Block Chain Technologies**
- **Digital India, Digital Payments & Cashless economy – Role of Commercial Banks**
- **Impact of Technology on HRM – HR Analytics, Recruitment & Selection, Training and Retaining**
- **Applications of AI in transfer of Knowledge to HR Managers**
- **Digital innovations in Insurance sector, primary sector & tertiary sector, health & education**
- **Digital transformation in Marketing, Manufacturing and Supply Chain Management**
- **Role of Government and Public Sector in Digital Transformation**
- **Organizational Change and Development in Digital era**
- **Impact on Social Media**
- **Effect of Digital Transformation on Labour Market**
- **Artificial Intelligence (AI) leadership & future of Corporate Governance**
- **Ethical issues in using the services of AI & Chat GPT, Chat Bot and Chat Sonic**
- **Trends related to Artificial Intelligence, Cloud Computing, IoT, Block Chain Technology, Industry 4.0, IoT based Cyber Security & Future generation of Mobile Communication**

*** Authors can submit on any relevant topics to the theme of the National Seminar**

Seminar Registration Fee:

Registration Fee for Each Author is Rs. 1000 (For Presentation)

Registration Fee for Each Author is Rs. 1500 (For Publication)

Bank Account Details for Payment of Registration Fees:

Bank Account No: 36374691063 IFSC Code: SBIN0007167

Name of the Account Holder: E. Raju Mobile Number: 9948692692

UPI is also accepted, payment receipt to be shared in Mail or Whatsapp on the same number

About Warangal:

Warangal, popularly known as “Orugallu” or “Ekashila Nagaram”, is the second largest city of Telangana State located at a distance of 140 kms from Hyderabad, the state capital of Telangana.

About Kakatiya University:

Kakatiya University was established on 19th August, 1976 to fulfil the aspirations of the Telangana people for higher education. It is located in the historical city, Warangal, the erstwhile seat of the Kakatiya rulers. The founding of the University was in fact a historic event that heralded a new era in the realms of higher education of this region. The erstwhile Post-Graduate Centre of Osmania University was upgraded and named Kakatiya University. The University, began its journey as PG Centre Warangal in 1968 under aegis of Osmania university with only four Departments, viz. Telugu, English, Chemistry and Mathematics. The Departments of Physics, Botany, Zoology, Commerce, Public Administration and Economics were added later. The B. Pharmacy course which was started by Osmania University in 1974 was shifted to KU in 1975.

The development of the University over the years has been gradual but impressive. The University was initially accredited with ‘B+’ grade by the NAAC in 2003 and reaccredited with ‘A’ grade in 2009 and in 2017. It occupied 38th position in national level rankings by India Today-Nielsen Survey. The University, situated in a sprawling area of about 672 acres, has seven colleges on the campus, with a network of 18 constituent, 529 Affiliated colleges. It has Post-Graduate Colleges at Subedari (Hanamkonda), Nirmal, Khammam, Jangaon, Jayashankar Bhoopalpally, Mahabubabad and University Engineering College at Kothagudem.

About University Post Graduate College, Subedari:

The college was established in 1990 and has achieved steady growth in terms of academic activities, courses offered and infrastructural facilities. At present, the college is offering PG programmes in the disciplines of Economics, English, Political Science, History, Commerce, Financial Accounting and two professional courses, i.e., MBA and MCA. The college has a spacious building housing a library with a collection of twelve thousand books and journals and two laboratories with 50 computers and with other sophisticated equipment. The entire college is covered by the campus network with round the clock internet facility.

About the Seminar:

India has emerged as the fastest digital adopted among the major digital economies. The Covid-19 Pandemic accelerated India's digitalisation. Today nearly two-third of the Indian population uses the internet regularly. During the Financial Year 2022, UPI processed more than 46 billion transactions, breaching the US\$1 Trillion mark. Digital solutions have not only attended the way we live but also re-engineered our economies and societies.

India's socio, economic and business is changing with an accelerated pace due to digital transformation. It improves the quality of life and boosting people access to public services. It allows the Government to operate with greater transparency and efficiently which also impact the country's economic growth. Digital technologies play an important role in assisting policy maker to spur economic growth and development.

Digital transformation in production side reduces the transaction cost and improves new business opportunities. It enhances the provision of health and education using Robotics. The most common applications are self driving cars, fraud detection in credit card usage and 3D printing technology in medicine. Latest developments in Chat GPT and Chat Bot Sonic are bringing revolutionary change in education and in the economy.

Organizational change led by talented managers and supported by the skilled workforce appears to be crucial. The future is "Robocalypse". ICT investments of Research and Development in financing basic research and investments in education and training are important in India. India is lagging behind the other countries in terms of R&D expenditure in Science and Technology. Israil (4.8%), South Korea (4.3%), America (2.8%), Brazil (1.16%), South Africa (0.83%), India (0.7%) are investing in their GDP.

In the above context, the seminar Socio-Economic Implications of Digital Transformations in India is proposed with the following objectives:

- To provide a platform for researchers in multidisciplinary discussion on digitalisation of the economy with particular reference to Commerce, Economics, and Computer Science.
- To identify the issues and challenges of Digital transformations in India with respect to digital India and digital payments.
- To appraise the impact of digitalisation on Quality of Life.
- To develop integration of innovative digital technologies into socio-economic systems at all levels.
- To study the effect of digital transformations on labour markets, labour policies and its impact on jobs
- To explore the technology issues in digital transformation
- To provide moral frame work for effective implementation of digitalisation

Organizing Committee

*Dr. B. Niranjan Srinivas, Dr. O. Ravinder, Dr. E. Raju,
Dr. B. Rama Devi, Dr. G. Mallesham, Dr. K. Yakaiah,
Dr. D. Narender Naik, Dr. V. Saritha, Dr. G. Devoji,
Dr. Ch. Vinoda, Dr. B. Veerender, Dr. Nivas,
Dr. V. Murali Reddy, Dr. V. Naveen, Dr. P. Kiran,
Dr. V. Vijay kumar, Dr. Somalingam, Dr. Bhagyamma,
M. Rajendra Prasad, P. Poojitha, Dr. Y. Ram babu,
Dr. B. Sridhar, Dr. B. Raju, Dr. D. Shankar,
S. Chandrakala*

For any queries contact: Dr. E. Raju (9948692692) Dr. D. Narendra Naik (8801151929)