

### Best Paper Award

Two of the best papers presented in the conference will be awarded in following categories.

- ◆ Doctoral Student
- ◆ Academicians

Interested individuals must agree to present their paper in person at the conference.

The best papers awards will be chosen by a panel of experts. The decision of the panel will be final. The awards will be announced during the valediction.

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### Conference Committee

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All correspondence can be addressed to :

**Dr. Anilkumar G. Garag**

Conference Convenor

Bapuji B-Schools, Lake View Campus,  
S. S. Layout, Davangere - 577004, Karnataka, India.

Tel: +91 8192 220501, 223066

Fax: +91 8192 220987

E-mail : [bbsconferences@gmail.com](mailto:bbsconferences@gmail.com)



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Presents



**5<sup>th</sup> National Conference on**  
**Sustainability in Management**

January 29<sup>th</sup> to 30<sup>th</sup> 2015



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BIET-MBA  
BAMR

### Bapuji Educational Association (Regd.)

Bapuji Educational Association (BEA) established in 1958 by a group of dedicated philanthropists has developed over the years to be a propulsive educational centre. It has been in the forefront in establishing educational institutions by foreseeing the needs of the people, rural and semi-urban with the continuous quest for excellence. Thus today BEA has under its network 50 institutions from primary level to post-graduate level in diversified disciplines like Medicine, Dental Health, Nursing, Pharmacy, Engineering and Technology, Law, Education, Management and Information Technology.

### Bapuji B - Schools

Bapuji B School is a renowned institute of management learning located on an exclusive state-of-the-art campus in Davangere. Institute is offering a master degree in management under BIET - MBA Programme and BAMR (Bapuji Academy of Management Research). One of the very few exclusive campuses in the state of Karnataka, with world class infrastructure and learning ambience.

### Invitation for Papers

Sustainability is being able to endure and survive in an environment into the future. In terms of business, sustainability management is about incorporating social, economic and environmental factors into your business decisions. It involves placing an emphasis on future, long term goals for your business rather than focusing on short term profits.

Currently, the focus of sustainability management has been placed on the importance of environmental sustainability. Environmental sustainability is an increasingly important aspect of modern business management, as marked pressure from regulators and consumers holds organisations accountable for their actions. Responsible businesses are congratulated and improve their image as leaders in the field.

This conference seeks to provide a forum for academicians, executives and policy makers to debate on the challenges faced by business organization and policy makers and to develop appropriate sustainable strategies.

### Target Audience

The main target groups are executives, consultants, practicing managers, academicians, research scholars, policy makers and other professionals. Papers adhering to prescribed requirements will be eligible for publication in the conference proceedings (in CD-ROM) subject to page limitation. A special issue of the conference proceeding will also be published consisting of selected papers presented on the conference theme with an ISBN number.

### Sub Themes

- ▶ Globalization and Sustainability
- ▶ Corporate Governance
- ▶ Financial Sustainability
- ▶ Sustainable operations management
- ▶ Innovation for sustainability
- ▶ Succession planning for sustainability
- ▶ Rural development for sustainability

In addition to papers on the conference theme, the scholars are also encouraged to submit papers on any aspects of management and business such as Accounting, Marketing, Finance, OB, HRM, MIS, Quantitative methods, Operations, Economics and other related areas.

### Guidelines for Paper Submission

Original papers are invited on the theme and sub-themes of the conference from academicians and practitioners. Abstract should be in about 300 words including 5-6 key words. Full Paper should be in MS Word, Times New Roman 12 point, with 1.5 line spacing, fully justified and should not exceed 4500 words. The front page of the paper should provide details of author's name, affiliation / organisation, email address and telephone number. All Tables and Figures should be numbered and should appear

in the corresponding Text with Captions. Source should be explicitly mentioned at the bottom of the table/figure. Footnote: The superscript numeral used to refer to a footnote must appear in the text. Footnotes should appear at the bottom of the normal text area, with a line of about 5cms set immediately above them. Citations : APA citation style must be followed for References. Review : Papers will undergo a Double Blind Review process & will be evaluated on different parameters like Originality, Relevance, Applicability & Contribution to findings. All correspondence will be addressed to the first Author.

Full paper should be submitted electronically (by sending soft copy to bbsconferences@gmail.com). The name of the authors, their address (postal and e-mail), and phone / fax number should be indicated.

### Important Dates

Full paper Submission Date	January 15, 2015
Registration Date	January 15, 2015
Conference Date	January 29 & 30, 2015

### Registration Fees

All participants are required to register for the conference.

	Residential Registration Fees	Non-Residential Registration Fees
Corporate Delegates	₹ 3000	₹ 2000
Academic Delegates	₹ 2000	₹ 1500
Doctoral Students	₹ 1000	₹ 500

- ▶ DD should be drawn in favour of 'BAMR' payable at Davangere.
- ▶ The registration fee includes the Conference Materials, Breakfast, Working Lunch, Tea and Conference Dinner.