

## **CURRICULUM VITAE**

**Prof. PASUNURI AMARAVENI**

**Principal**

University Post Graduate College  
Dept of Commerce & Business Management

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### **EDUCATIONAL QUALIFICATIONS**

**M. Com., M.B.A., PGDCMP., M.Phil., NET., Ph.D.**

### **TEACHING EXPERIENCE**

**Total Teaching Experience : 28 Years**  
**(17 Years Regular and**  
**11 years Part Time & Contractual service)**

### **TEACHING INTERESTS**

- Human Resource Management
- Information Technology
- Quantitative Techniques
- Financial Management

### **RESEARCH SUPERVISION**

**Ph.D. Awarded : Seven** PhD's awarded  
PDF Awarded : One PDF awarded  
**Ph.D. Guidance : Presently** guiding 04 research scholars  
**M.Phil Guidance : Presently** guiding 01 Research Scholar

### **RESEARCH ARTICLES PUBLISHED**

47 articles published in National and International Journals

### **MEMBERSHIP IN PROFESSIONAL BODIES**

1. Life membership in All India commerce Association (ICA), New Delhi
2. Life membership in Telangana commerce Association (TCA)

### MEMBER IN ACADEMIC BODIES

1. Member in Departmental Committee , Department of Commerce & Business Management, KU, Warangal
2. Departmental Research Committee, Department of Commerce and Business Management, KU, Warangal

### SEMINAR CONDUCTED

1. Conducted a Two Day National Seminar on “Modern Initiatives in Banking Sector - Strategic Perspectives” on 20<sup>th</sup>-21<sup>th</sup> April, 2017
2. Edited Online Journal on “Modern Initiatives in Banking Sector – Strategic Perspectives” is published by IJRCS, Gujarat, April, 2018. ISSN: 2456-6683, Impact factor 3.449.

#### Chapters Contributed to Edited Subject Books:

Sl. No.	Title of the Book	Name of the Publication	Chapter & Lesson No. s &pg no. s	Sole / Co – Authors
1	<b>Entrepreneurship Development</b>	Kalyani Publishers	Chapter No. 16 – 21, pg no. 293 - 384 ISBN 978-81-272-3580-2, April, 2007	Co – Author
2	<b>Quantitative Techniques – I</b> (English Version)	School of Distance Learning & Continuing Education, Kakatiya University, Warangal, Telangana.	Unit II – Lesson No. 6 – 10 pg no. 66 – 174 & Unit III Lesson No. 21 – 30 pg no. 336 – 485, 2007	Co – Author & Editor
3	<b>Quantitative Techniques – I</b> (Telugu Version)	School of Distance Learning & Continuing Education, Kakatiya University, Warangal, Telangana.	Unit II, Lesson No.6 - 11, pg no.64 – 159, Unit IV, Lesson No.21 - 30, pg no. 301 – 430, 2007.	Co – Author & Editor
4	<b>Quantitative Techniques – II</b> (Telugu Version)	School of Distance Learning & Continuing Education, Kakatiya University, Warangal, Telangana.	Unit III, Lesson No. 14 – 20 pg no. 167-270, 2008	Co – Author

5	<b>Quantitative Techniques – II</b> (English Version)	School of Distance Learning & Continuing Education, Kakatiya University, Warangal, Telangana.	Unit V, Lesson No. 18 – 21, pg no. 261 – 332, 2007	Co – Author & Editor
6	<b>Managerial Economics</b>	School of Distance Learning & Continuing Education, Kakatiya University, Warangal, Telangana.	Unit – II Lesson No. 7 – 10, pg no. 68 – 127, 2008	Co – Author
7	<b>Business Statistics –I</b> (as per New CBCS Syllabus of all the Universities in Telangana State)	Paramount Publishing House, Hyderabad,	April, 2020. ISBN Number 978-81-947313-0-6.	Co-Author

### RESEARCH SUPERVISION

**Ph.D. Guidance** : Presently guiding 04 research scholars

**Ph.D. Awarded** : SEVEN

- 1). B. Parashu Ramulu on “Profitability in Nationalised Banks in the changing Banking Environment- A Study of select Banks”, 11-06-2015.
- 2). Sangeetha S.N. on “Role of Micro Finance in Women Empowerment- An Evaluative Study”, 21-09-2015.
- 3). K. Prasad on “Impact of Reforms on Performance of Public Sector Banks – A case Study of SBH”, 12-07-2016.
- 4). Mrs.Sabha Begum on “Work Life Balance of Employees in Banking Sector – A Comparative Study” , 14-07-2021.
- 5) Hema Neelam on “Investment Patterns of Women Employees – A Study of Warangal Urban District”,10-12-2021.
- 6) Ramyasri Areman on “ Industrial Relations in Singareni Colliries Company Limited(SCCL).”
- 7).Susruth Mulkalapally on “ Financial Planning in Pharma Industry – A study of select Undertakings.”

**ORIENTATION/REFRESHER COURSES/WORKSHOPS attended:**

Sl.No.	Orientation / Refresher Courses / Workshop	Organisation	Duration	Date
1	Orientation course	UGC, Academic Staff College, Osmania University, Hyderabad	3 Weeks	24-05-2006 to 21-06-2006
2	Refresh Course	UGC Sponsored refresher courses in Commerce & Business Management	3 Weeks	28-02-2005 to 22-03-2005
3	Refresh Course	UGC Sponsored refresher courses in Research Methodology, UGC Academic Staff College, OU Hyderabad	3 Weeks	1-11-2012 to 23-11-2012
4	Refresher Course	UGC Sponsored refresher courses in Commerce & Business Management, UGC, Academic Staff College OU Hyderabad	3 Weeks	18-12-2014 to 30-12-2014
5	Workshop	Capacity Building Programme for Faculty in Social Sciences, Organised by ICSSR – New Delhi, Dept. of History & Tourism Management, Kakatiya University, Warangal.	2 Week	16-01-2014 to 31-01-2014
6	Workshop	Quantitative Techniques, Organised by Dept. of Commerce & Business Management, Kakatiya University, Warangal.	5 Days	10-09-2001 to 15-09-2001

**RESEARCH AND ACADEMIC CONTRIBUTIONS (2017 TO 2022)**

Sl. No.	Title of the Paper	Name of the Publication	ISSN / ISBN No. &pgno.s
1	Financial Irregularities and Frauds in lending corporate undertaking – A case study. <b>UGC Approved journal</b>	South Asian Journal of Marketing & Management Research (SAJMMR)	<b>ISSN(online):2249-877X, VOL.7 Issue7, July 2017, Pg no. 42-52, Impact Factor 4.748</b>
2	NPA's A Menace in Indian Banks <b>UGC Approved journal</b>	International Journal of Research Culture Society	<b>ISSN: 2456-6683 April 2018,Pg nos.60-67 Impact Factor 3.449</b>
3	Performance of Public Sector Banks in India - A	RESEARCH REVIEW International Journal of	<b>ISSN: 2455-3085 (Online)Volume-04</b>

	Principal Component Analysis <b>UGC Approved journal</b>	Multidisciplinary	Issue-02, Pg nos.383-386 <b>February -2019</b> <b>Impact Factor 5.214</b>
4	A study of Non –Performing Assets of Commercial Banks-Group wise Analysis <b>UGC Approved journal</b>	International journal of Research and Analytical Reviews(IJRAR)	<b>E-ISSN 2348-1269,</b> <b>p-ISSN2349 -5138,Vol- 7,</b> <b>Issue 1, March 2020,</b> Pages 582-591 <b>Impact Factor 5.75</b>
5	Issues and challenges of Work-Life Balance of employees in Banking Sector <b>UGC Approved journal</b>	International Research Journal of Commerce Arts and Science	<b>ISSN 2319-9202,</b> <b>Vol,9,Issue 11, November 2018,</b> Pg nos.46-55 <b>Impact Factor 5.3632</b>
6	A Study of Investors Behaviour Towards various Investment Avenues in Warangal City. ( <b>UGC Approved journal</b> )	Asia Pacific Journal of Research in Business Management	<b>ISSN: 2229-4104,APJRBM:</b> <b>VOL.7, July-2017,</b> Pg no. 32-48 <b>Impact Factor 5.16</b>
7	Impact of GST (Goods and Services Tax) on Tourism Sector <b>UGC Approves Journal</b>	International Journal of Research Culture Society	<b>ISSN:2456-6683,</b> Special Issue –X, <b>March 2018,</b> pg no.131-136 <b>Impact Factor 3.449</b>
8	Role of Banks in Agriculture Lending	International Journal of Research Culture Society	<b>ISSN: 2456-6683</b> <b>April 2018,</b> Pg nos.28-35 <b>Impact Factor 3.449</b>
9	Work Life Balance of Employees in Banking Sector- A Study	International Journal of Research Culture Society	<b>ISSN: 2456-6683</b> <b>April 2018,</b> Pg nos.120-123 <b>Impact Factor 3.449</b>
10	An Empirical Study on the Work-Life Balance of Employees and its effect on work related factors in Public Sector Banks <b>UGC Approved journal</b>	International Research Journal of Management Sociology & Humanities	<b>ISSN: 2277-9809</b> <b>Vol-10,Issue 5 May 2019,</b> Pg nos.449-455 <b>Impact Factor 6.2311</b>
11	Goods and Services Tax (GST) in India- An Elucidation	International Journal of Research in Management Economics Commerce	<b>ISSN 2250-057X,Vol-7,</b> <b>Issue-12, Dec, 2017,</b> pg no. 155-163 <b>Impact Factor 6.384</b>
12	Impact Of Non-Performing Assets On profitability Of Commercial Banks In India: A Panel Data Analysis	International Journal of Research Culture Society	<b>ISSN: 2456-6683</b> <b>April 2018,</b> Pg nos.187-191 <b>Impact Factor 3.449</b>

13	Banking Sector Reforms- An Unfinished Agenda	Indian Financial Services-A Way Ahead(Himalaya Publishing House ISO9001:2015 certified)	<b>ISBN: 978-93-5299-913-2, Year 2018</b> , pg no. 209-219
14	Performance of MSMEs in Indian Economy	Development of Telangana Economy-An Alternative model in Indian Context Paramount publishing House, Hyderabad	<b>ISBN: 978-93-85101-36-6, Year 2018</b> page no. 359-364
15	Make in India and MSMES- The Way Forward	Make in India –Issues and Challenges Vrinda Publishing House, Hyderabad	<b>ISBN: 978-93-87418-00-4, Year 2017</b> Pg no. 20-28
16	Bit Coin-Legal or Illegal	Modern Initiatives in Banking Sector-Strategic Perspectives Vrinda Publishing House, Hyderabad	<b>ISBN 978-93-87418-20-2, Year 2018</b>
17	Reach of Health Insurance Players in India	Health Insurance in India –Issues and Challenges Hirmoli Press, New Delhi	<b>ISBN: 978-81-910141-7-4, Year 2019</b> , page no.333-344
18	The role of Insurance Sector in Economic Development	Role of Insurance in Financial Inclusion Vrinda Publishing House, Hyd.	<b>ISBN : 978-93-85518-09-6, Year 2017</b> , Pg no. 9-18
19	Industrial Relations in Singareni Collieries Company Limited-A Study	Universe International Journal of Interdisciplinary Research	<b>UIJIR/ISSN(O)-2582-6417, JUNE,2021/VOL,2,Issue 1 Page 167 to 181</b> <b>www.ujir.com</b>
20	Financial planning in pharma Industry: A study of select undertakings	International Journal of Commerce and Management Research	<b>ISSN: 2455-1627; Impact Factor: RJIF 5.22</b> <b>Published: 15-02-2021</b> www.managejournal.com Volume 7; Issue 1; 2021; Page No. 55-59

21	Impact of Financial planning on Financial performance -A study of select undertakings	<i>Quest Journals Journal of Research in Business and Management</i>	<b>ISSN(Online):2347-3002</b> <b>Volume 9 ~ Issue 5 (2021)</b> pp: 88-95 www.questjournals.org
22	Investment patterns of women employees in Warangal Urban District – A Study on Select Investment Avenues	<i>Quest Journals Journal of Research in Business and Management *</i>	<b>ISSN(Online):2347-3002</b> <b>Volume 9 ~ Issue 4 (2021)</b> pp: 30-36 www.questjournals.org
23	Perceptions Of Employees On Settlement Of Industrial Disputes And Statutory, Non-Statutory Welfare Measures In Sccl - A Study	International Journal of Creative Research Thoughts (IJCRT), An international open access peer reviewed, refereed journal.	<b>ISSN: 2320-2882</b> <b>© 2021 IJCRT   Volume 9,</b> <b>Issue 9 September 2021</b> <b>www.ijcrt.org</b>
24	Causality of Fraud, Asset Quality on Profitability of Indian SCBS	The Journal of Oriental Research Madras	<b>ISSN: 0022-3301/ May 17, 2022</b> Volume XCIII-IX, PAGE NUMBERS 23-33
25	Performance of SCBS in Extending Reach and Access of PMJDY Program- A Progressive Analysis	International Journal of Advanced Research (IJAR)	<b>ISSN NO: 2320-5407 , DEC, 2020 , Pg no 684-689</b> <a href="http://www.journalijar.com">www.journalijar.com</a> DOI URL : <a href="http://dx.doi.org/10.21474/IJAROI/12198">http://dx.doi.org/10.21474/IJAROI/12198</a>
26	Impact of RBI's Liquidity Policies on the Profitability of Commercial Banks	<b>Finance India</b> <b>Scopus indexed journal</b> The quality journal of Indian Institute of Finance	<b>ISSN: 0970-3772, VOL: XXXVI NO.1, MARCH 2022,</b> Pg no -319-330.
27	Investment Patterns of Women Employees towards Financial Assets in Warangal Urban District	IOSR Journal of Business and Management (IOSR-JBM)	<b>e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 23, Issue 2. Ser. II (February 2021), PP 38-42</b> www.iosrjournals.org
28	Initiatives of Digital India Towards Women Empowerment	Digital India Initiatives towards Social transformation & Empowerment	ISBN 978-93-88808-21-7
29	A study on Goods and Services Tax Returns in India		ISBN 978-93-53513-80-0

## PERSONAL PROFILE

**Name** : **Prof. Pasunuri Amaraveni**  
**Father's Name** : Sri.P Narsaiah  
**Mother's Name** : Smt. P.Vinodha  
**Marital Status** : Married  
**Social Status** : BC  
**Sub Caste** : "Padmashali"  
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**Present Position** : **Professor** in Business Management, Kakatiya  
University , **Chair Person, Board of Studies** in  
Department of Commerce and Business  
Management, and **Principal**, University Post  
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Telangana State