

BIO-DATA

Name : **Dr. K.V.S. Narendar**
Father's Name : Sri. Jagannadham (Late)
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EDUCATIONAL QUALIFICATION:

M.T.M (Master of Tourism Management) in 2001 at Kakatiya University, Project on Tourism Promotional Activities of Department of Tourism in Andhra Pradesh- A study

M.Phi. in 2006 at Madhurai Kamaraj University on Accommodation Facilities and Tourism Promotion in Warangal District, Andhra Pradesh-A case study

Ph.D. in 2015 at Kakatiya University on Role of APTDC in the Promotion of Tourism in Andhra Pradesh

TEACHING EXPERIENCE:

- Working as a part-time lecturer for **Master of Tourism (MTM)** in **Department of History & Tourism Management, University College, Kakatiya University**, Warangal from 2004 to till date (20 years Teaching experience of Tourism Management)
- Working as Teaching Counselor in **IGNOU** from 2015 for Tourism Studies. (**MTM, BTS, DTS, CTS Courses**)
- Working as Distance Teaching faculty of PGDCHT course in **Dr. B.R. Ambedkar Open University, Hyderabad for Tourism Education.**

PUBLICATIONS: (Research articles in UGC-Peer Journals / Proceedings of Seminars and Conferences)

1. **Tourism Development Methods of APTDC: A case study on water-based Tourist Destinations in Andhra Pradesh**, UGC Care list University Journal (ISSN0976-2345) of Department of History and Tourism Management, Kakatiya University, May, 2012.
2. **Dark Tourism: The Attractive Dark Side of Tourism**, International Journal of Creative Research Thoughts (IJCRT), Vol.10. Issue. 4, ISSN: 2320-2882, March,2022.
3. **An Analytical Study on Medical Tourism in Hyderabad**, International Journal of Current Research, Vol.14, Issue 07, July, 2022.

4. **Problems and Prospects of Tourism Marketing Services: A Review on Tourism Industry in Telangana**, International Journal of Research and analytical Reviews (IJRAR), July, 2022.
5. **A Descriptive Study on Tourism Development Activities in Telangana**, International Journal of All Research Education and Scientific Methods (IJARESM), August, 2022.
6. **An Analytical Study on Cultural Tourism Potentiality of Assam State**, Journal of Emerging Technologies and Innovative Research (JETIR), August, 2022.
7. **Rural Tourism - Showcasing of Rural Heritage Potentiality in Telangana**, ISBN Book of National Seminar Sustainable Development Through Tourism, Department of MBA, Nalgonda University, Telangana, 2022.
8. **Tourism Markets of Andhra Pradesh-An Analytical study**, ISBN Book of National Seminar on Emerging Trends in Tourism & Hospitality Industry, Department of Tourism & Hospitality Management, Acharya Nagarjuna University, Guntur, Andhra Pradesh, 2017.
9. **Pilgrimage Tourism in Dharmapuri- Potentiality and challenges**, ISBN Book on Trends, Challenges & Innovations in Management, Zenon Academic Publishing, Hyderabad, 2015.

COURSE WRITER FOR STUDY MATERIAL:

1. Course study material of PGDCHT for **Dr. B.R. Ambedkar Open University, Hyderabad.**
2. Course study material of B.A, (Tourism paper) for **Dr. B.R. Ambedkar Open University, Hyderabad.**

Dr. K.V. S. Narendar